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## 2020 TRAVEL WEEKLY MAGELLAN AWARDS WINNERS ANNOUNCED GOLD AND SILVER WINNERS NAMED

Secaucus, NJ (October 28, 2020) – Travel Weekly announced the winners of the 2020 Magellan Awards. With entries from across the U.S. and around the world, the Magellan Award winners represent the best in the travel industry and salute the outstanding travel professionals behind it all.

The Magellan Awards honor outstanding design, marketing and services in a broad range of industry segments including Hospitality, Travel Destinations, Cruise Lines, Online Travel Services, Airlines and Airports, Travel Agents and Agencies, Tour Operators and Ground Transportation.

"Magellan winners are those in the industry who communicate travel's promise, through words, images and design, in ways that ring true and stand out," said Arnie Weissmann, editor in chief of Travel Weekly. "They create the environments and craft the messages that spark travelers' imaginations."

The Magellan Awards are judged and overseen by a one-of-a-kind panel of top travel professionals representing the best names and most accomplished leaders from the industry. In determining winners, entries do not compete with one another, instead they are judged against a standard of excellence based on the long experience of *Travel Weekly*. To uphold this high standard of excellence, a category may have multiple winners, or may have no winners at all.

For a complete list of silver and gold winners, please visit <u>www.travelweeklyawards.com</u>.

## ABOUT TRAVEL WEEKLY:

Travel Weekly is the most influential provider of news, research, opinion and analysis to the North American travel trade marketplace. It reaches a broad industry audience in print, online and with faceto-face events throughout the year. Travel Weekly is a division of Secaucus, New Jerseybased Northstar Travel Media, the largest travel business-to-business travel publisher in the world.

## ABOUT NORTHSTAR TRAVEL GROUP:

Northstar is the owner of well-known brands including *Travel Weekly, TravelAge West, Business Travel News, Successful Meetings, Meetings & Conventions, Travel Weekly China, Incentive, M&C China, Web in Travel* and the events that comprise the Burba Hotel Network. The company produces more than 84 face-to-face events in 11 countries in retail travel, hospitality and hotel investment, corporate travel, travel technology, sports travel, and the meetings and incentives industry. In addition, Northstar owns Phocuswright, the leading research, business intelligence, and event producer serving the fastest growing segment of the travel industry, online travel distribution. Northstar is also the majority shareholder in Inntopia, the leading SaaS e-commerce software, CRM database marketing and predictive analytics business serving the mountain destination, activities, and specialty destination travel markets.

Based in Secaucus, NJ, the company has offices in New York, NY; Stowe, VT; Denver, CO; Edwards, CO; Los Angeles, CA; Costa Mesa, CA; Lombard, IL; and global offices in Singapore, Beijing, and Shanghai. Northstar Travel Group is owned by funds managed by EagleTree Capital.